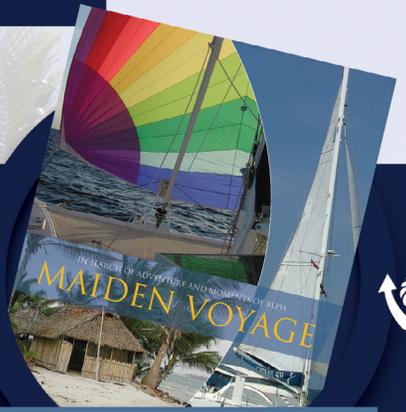


Come away with us to the islands

LOIS JOY HOFMANN



SAILING THE SOUTH PACIFIC



MAIDEN VOYAGE

With Lois Joy Hofmann and the
In Search of Adventure and Moments of Bliss
book series

Come away with us to the islands!

An Interactive Experience with Lois Joy Hofmann

Sit back and relax. Picture yourself in one of the South Pacific islands—The Marquesas, Tuamotus, Tahiti, Cook Islands, Fiji, Easter Island, The Societies, Tonga, New Zealand, or Vanuatu. Lois Joy Hofmann will inspire and inform as she recounts the South Pacific segment of her 8-year, 62-country sailing circumnavigation with her husband Günter on board the 43-foot catamaran *Pacific Bliss*. Hofmann's presentation integrates fast-paced true stories about sailing and traveling throughout the islands of the South Pacific with geography, culture, and history.

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DID YOU KNOW?

Sailing the South Pacific is an oversized paperback book perfect for coffee tables. It contains 212 full-color photos and illustrations, and 11 maps.

Each book in Hofmann's nautical trilogy contains informative "Did you Know" sidebars to outline the geography, history, and cultures from each of the countries visited by the Hofmanns.

For the sailing enthusiast, Hofmann includes a "Messing with Boats" column written by Günter Hofmann in both of her current publications.



YouTube



LOIS JOY HOFMANN BIOGRAPHY

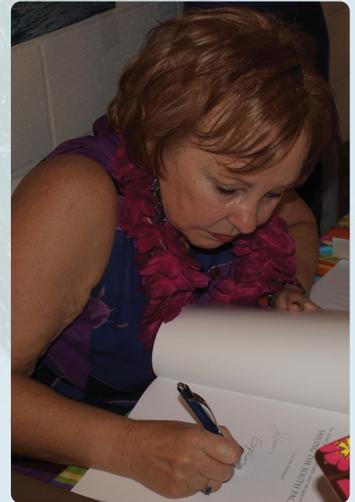


Lois Joy Hofmann is an award-winning author, photographer and world circumnavigator, reinventing and reimagining her life in retirement. In her previous life, Hofmann spent 35 years in the medical device field in various technical, marketing and management positions. She eventually became CEO of a San Diego company and took it public on AMEX in 1998, joining a very select group of women: "only 3% of the companies that went public in the U.S. between 1996 and 2013 had women CEOs."

Hofmann escaped the corporate world for her first retirement reinvention: sailing around the world in a 43-foot catamaran, *Pacific Bliss*, with her husband Günter. The pair visited 62 countries during their 8-year sailing circumnavigation, logging a total of 34,000 nautical miles.

Hofmann's second retirement reinvention has been becoming an author; she's currently busy writing the third book in a nautical trilogy, *In Search of Adventure and Moments of Bliss*. Hofmann's first two books, *Maiden Voyage* and *Sailing the South Pacific* have both won first place in the non-fiction travel category of the San Diego Book Awards. Hofmann's stories have appeared in magazines such as *Latitudes and Attitudes*, *Cruising World* and *Living Aboard*. She has been a contributor to online magazines and blogs such as: *Multihull Magazine*, *Yacht Blogs*, *Multihull newsletter*, *Top Dekk* and *The Log*. Her story, "Force 10!" won first place in the Solas International awards for best adventure story on the water. Hofmann has been a keynote speaker for various organizations including: yacht clubs, optimist clubs, rotary clubs, bookstores, writers' conferences, and libraries.

The Hofmanns reside in San Diego, California and have also purchased lake property near Balsam Lake, Wisconsin, a house and cabin that they're turning into a Heritage Home for family reunions and retreats. The couple still enjoys travel, albeit by more conventional modes.



AWARDS

Maiden Voyage was the recipient of the 2011 San Diego Book Award for Published Books, Nonfiction in the Travel Category

Sailing the South Pacific was the recipient of the 2013 San Diego Book Award for Published Books, Nonfiction in the Travel Category

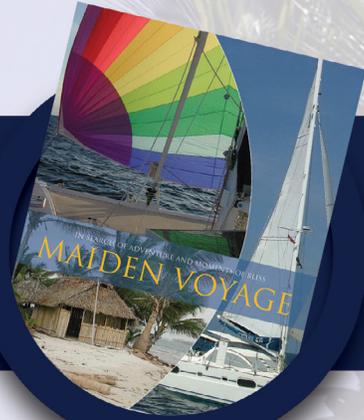
Hofmann won the gold in the cruise story category for her Story Force 10!



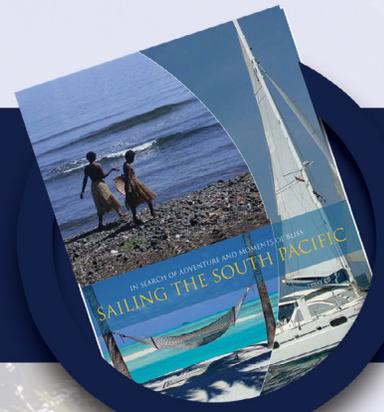
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Source of quote: *WSJ article, January 25-26, "Missing in IPO Boom? Female CEOs." By Telis Demos and Douglas MacMillan.*
WSJ source: "According to sociologist Martin Kenney and economist Donald Patton at the University of California, Davis"





WHAT THE CRITICS ARE SAYING ABOUT LOIS JOY HOFMANN'S BOOKS



A review by Marie Chapian, New York Times Best Selling Author
A BEAUTIFUL BOOK!

Packed with exquisite photos, the author has journaled a 34,000-mile sailing adventure on their 43-foot Catana catamaran, *Pacific Bliss*, that will set your heart a-sailing. Hofmann and her husband, Günter, both in their sixties, decided to do what most of us only dream of at any age—they up and left their busy, and successful corporate lives and sailed around the world...

You can only sigh with awe as you live their adventure with them throughout this gorgeous book that covers their first voyage from France to San Diego. If the photographs aren't amazing enough, the experiences Hofmann tells about will rivet your imagination—stories of Gibraltar and Morocco, the Pillars of Hercules, the Canary Islands and San Blas Islands, Costa Rica...

This book has something for everyone. If you're a sailing aficionado you'll enjoy the sailing reportage, detailing every technical move of the journey. If you enjoy geography and little-known facts, Hofmann has included "Did You Know?" sections where she reveals fascinating information about the places they sail to and from. If you're an adventurer, you'll be inspired and thrilled by the courageous and ambitious undertaking of this husband-and-wife team who made a dream come true. And! If you are simply a lover of beautifully and affordably produced books to enliven any coffee table or library, you won't want to miss this adventure book of the year.

The Cruiser's Bookshelf
Nautical Book Reviews by Barbara Theisen

Author and SSCA member Lois Joy Hofmann and her husband, Günter, escaped the corporate world in 2000 to embark on an eight-year circumnavigation aboard their 43' Catana catamaran, *Pacific Bliss*. They began their adventure after turning 60-years-old and visited 62 countries during their world voyage. The first book in the series, *In Search of Adventure and Moments of Bliss: Maiden Voyage* tells the story of their first voyage from France, where their Sailboat was built, to their home in San Diego, CA (an award winning book that was reviewed in the April 2012 bulletin).

Sailing the South Pacific is the second book in the nautical trilogy *In search of Adventures and Moments of Bliss*. The author recounts their sail from San Diego to Australia, a journey that was filled with both adversity and the reward. Not only is this a well written- adventure story, it's a very unique book. The beautiful photography would qualify this oversized book as a lovely coffee table book. It will also appeal to the technically inclined, as Captain Günter Hofmann contributes his thoughts on "Messing with Boats". Geography and history buffs will enjoy the fact that each chapter includes an educational sidebar for each country that the *Pacific Bliss* visited.

Perhaps mostly importantly, Lois Joy Hofmann will inspire you to pursue your own passion for living your cruising dreams and searching for adventures and rare moments of bliss on your own boat.

Signed copies of these beautiful books can be bought at www.loisjoyhofmann.com. These books are also available at Amazon and in nautical book and gift shops.